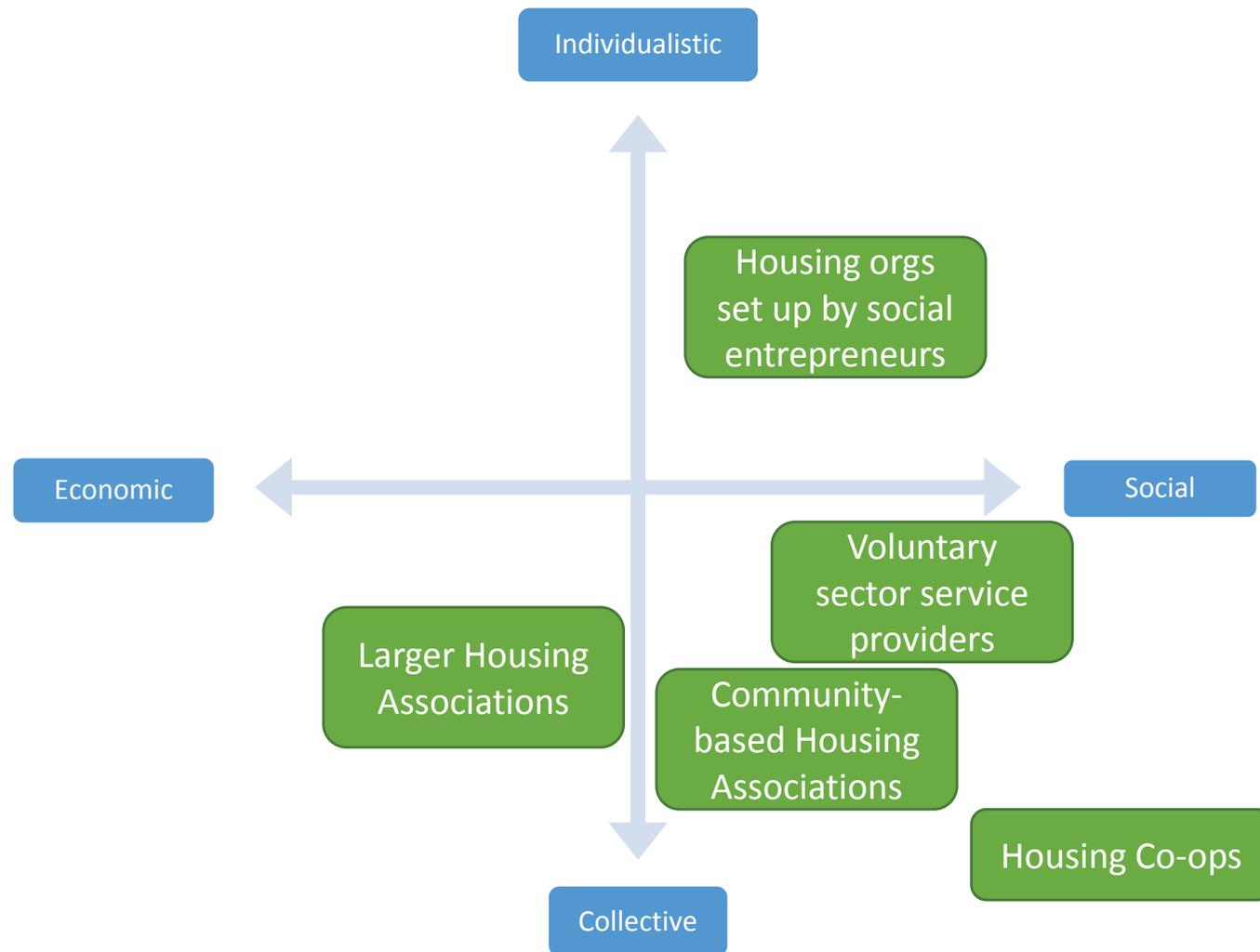


# Taking the temperature

Testing ways of measuring the impact of social enterprise on health and wellbeing

# Context – Social enterprise in the housing sector



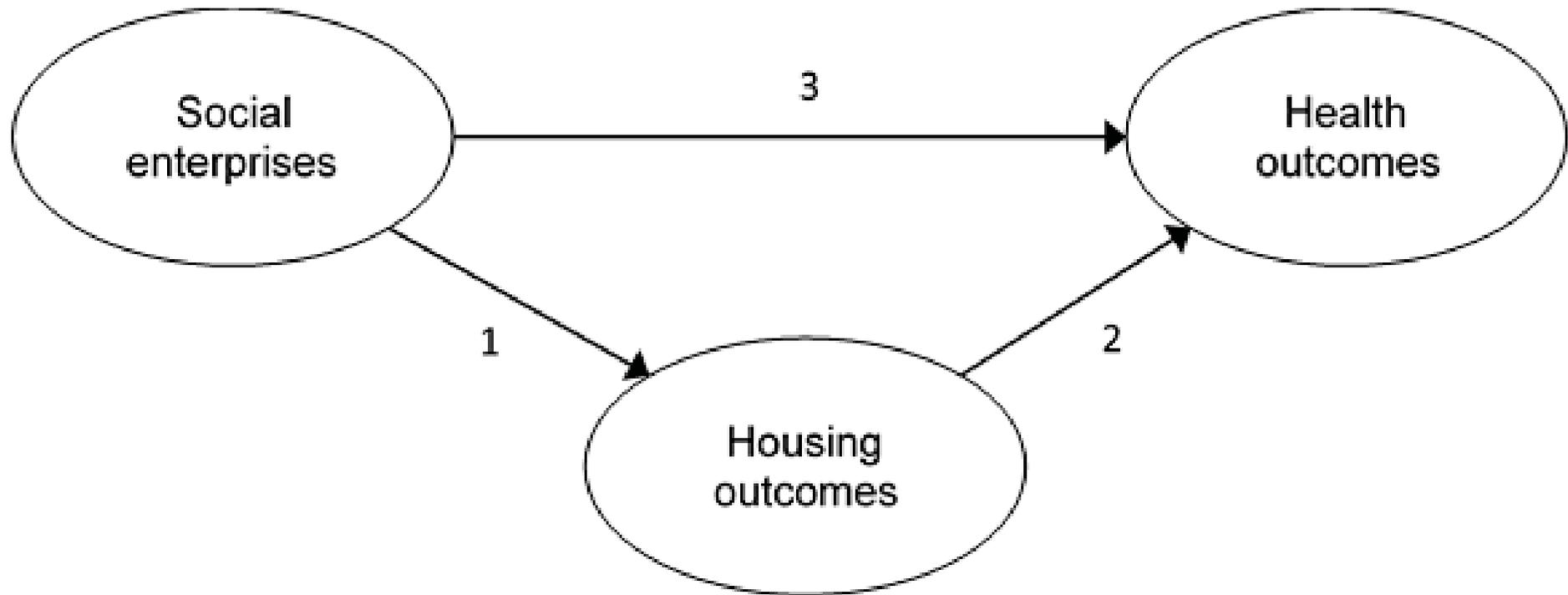
Adapted from Teasdale, S. (2011)

# Participant organisations

- Homes for Good – social enterprise letting agency and social landlord in the PRS
- Y People – rent deposit schemes facilitating access to the PRS
- NG Homes – community-based housing association



# A (very basic) theoretical model



# Research questions

**1a)** What housing outcomes are delivered by social enterprises?

**1b)** How are these housing outcomes generated?

**2a)** What health outcomes for tenants are delivered by these housing outcomes?

**2b)** How are these health outcomes generated?

**3a)** What health outcomes for tenants are delivered by social enterprises in other ways?

**3b)** How are these health outcomes generated?

**4a)** Are there significant differences between groups of tenants in terms of housing and health outcomes?

**4b)** What are the contextual factors which make a difference in terms of housing and health outcomes?

**5a)** How do the characteristics of social enterprise manifest themselves in different organisations operating in the housing sector?

**5b)** What role do the specific characteristics of social enterprises play in generating housing and health outcomes?

# Key areas of interest

- 'Tenancy support'
  - Different approaches
  - Person-centred v service-centred
  - Relationship to organisational (and individual?) values
- Health and wider impacts of tenancy sustainment
- Affordability
- Neighbourhood and community
  - Community development
  - Choice of community?

# Research methods

- Mixed methods
  - Quantitative measures of outcomes
  - Qualitative examination of processes/causality
- Cohort of new tenants from each organisation
- Data collection at 0, 3 and 12 months
- Initial results anticipated mid-2017...

# Any questions?

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